

July 6, 2011

The Honorable J. Randy Forbes
U.S. House of Representatives
2438 Rayburn House Office Building
Washington, D.C. 20515

The Honorable Mike McIntyre
U.S. House of Representatives
2133 Rayburn House Office Building
Washington, D.C. 20515

Dear Representatives Forbes and McIntyre:

Steve Burke has asked me to respond to your letter of June 24, 2011, expressing your concerns regarding the opening of our U.S. Open coverage on June 19, 2011, concerns we fully understand and share.

Our intent for the opening feature of the final round of the U.S. Open was to produce a patriotic piece keyed off the fact that our national golf championship was being played in our nation's capital. Unfortunately, a serious error in judgment was made by a small group of people. To be absolutely clear, this was not an ideological decision by the company and it was not discussed with or approved by any senior NBCUniversal official.

We have made quite clear – internally and externally – that the employees who made this decision were wrong. Not only were countless citizens justifiably upset, but also the actions of this small group cast a negative light on NBCUniversal, NBC, and NBC Sports, as well as our partners at the United States Golf Association. It was an inexcusable mistake in judgment and it will not be repeated.

As you noted in your letter, once senior management became aware of the issue, we immediately acknowledged our mistake on the air to a national audience and apologized – long before this became a well known incident. We also prepared a written apology and have made every effort to respond to every letter, email, and phone call reiterating our regret.

We are taking steps to prevent similar mistakes in the future. The employees involved have been reprimanded. And we have already implemented a new checks and balances process for pre-produced pieces, ensuring that nothing will go on the air without senior-level approval, including and up to the executive in charge of production at any event.

We are confident that taking these steps will prevent further incidents and we are hopeful that our apologies will be accepted.

Sincerely,



Kyle McSlarrow
President, Comcast and NBCUniversal, Washington, DC

cc: Steve Burke
Rep. Aderholt
Rep. Akin
Rep. Alexander
Rep. Altmire
Rep. Austria
Rep. Bachmann
Rep. Bachus
Rep. Bartlett
Rep. Berg
Rep. R. Bishop
Rep. Blackburn
Rep. Bonner
Rep. Boren
Rep. Boustany
Rep. K. Brady
Rep. Broun
Rep. Burgess
Rep. Burton
Rep. Carter
Rep. Cassidy
Rep. Chaffetz
Rep. Coffman
Rep. Conaway
Rep. Crawford
Rep. Crenshaw
Rep. Culberson
Rep. G. Davis
Rep. Jeff Duncan
Rep. Ellmers
Rep. Farenthold
Rep. Fincher
Rep. Forbes
Rep. Fortenberry
Rep. Foxx
Rep. Franks
Rep. Garrett
Rep. Gerlach
Rep. Gingrey
Rep. Gohmert
Rep. Goodlatte
Rep. Griffith
Rep. Harper
Rep. Harris
Rep. Hartzler
Rep. Hensarling
Rep. Huelskamp
Rep. Huizenga
Rep. Hultgren
Rep. Hurt
Rep. B. Johnson
Rep. Jones
Rep. Jordan
Rep. S. King
Rep. Kissell
Rep. Kline
Rep. Lamborn
Rep. Lankford
Rep. Latta
Rep. Long
Rep. Lucas
Rep. Luetkemeyer
Rep. Lungren
Rep. Manzullo
Rep. Marino
Rep. McMorris Rodgers
Rep. McIntyre
Rep. Mica
Rep. Gary Miller
Rep. J. Miller
Rep. Myrick
Rep. Neugebauer
Rep. Nunnelee
Rep. Olson
Rep. Pearce
Rep. Pence
Rep. Pitts
Rep. Poe
Rep. Posey
Rep. T. Price
Rep. Rehberg
Rep. Reichert
Rep. Rigell
Rep. Roby
Rep. M. Rogers (AL-03)
Rep. Rooney
Rep. Runyan
Rep. P. Ryan
Rep. T. Scott
Rep. Schilling
Rep. Schmidt
Rep. Sessions
Rep. C. Smith
Rep. L. Smith
Rep. Southerland
Rep. Stearns
Rep. Stutzman
Rep. Terry
Rep. G. Thompson
Rep. Thornberry
Rep. Turner
Rep. Walberg
Rep. Webster
Rep. West
Rep. Westmoreland
Rep. J. Wilson
Rep. Wittman
Rep. Wolf
Rep. D. Young