



June 10, 2015

The Honorable Randy Forbes  
2135 Rayburn House Office Building  
Washington, DC 20515

Dear Congressman Forbes:

As the plant manager of Kraft's Planters facility in Suffolk, which employs more than 350 people, I am writing to ask for your support on two issues of importance to Kraft: Trade Promotion Authority (TPA) and Country of Origin Labeling (COOL).

First, H.R. 1890, the Bipartisan Congressional Trade Priorities and Accountability Act of 2015, or Trade Promotion Authority (TPA), aims to create a framework between the Administration and Congress for establishing priorities when negotiating international trade agreements. With 95 percent of the world's consumers living outside the United States, Kraft supports a robust trade agenda that would open and improve markets for exporting value-added food products and for importing ingredients, thereby providing opportunities to increase production right here in the United States. Of particular importance to Kraft are two provisions included in TPA related to Geographic Indications (GIs) and Sanitary and Phytosanitary (SPS) measures. The GI language would protect Kraft's ability to continue using generic food names, such as parmesan, feta and bologna – a fight the European Union is attempting to take away. The SPS language helps ensure robust, science-based regulatory processes for food safety, and helps prevent other countries from using regulations not based on science to discriminate against U.S. exports. TPA is an essential key to unlocking our potential. **We would greatly appreciate your support for passage of TPA.**

Second, Kraft is deeply concerned about the possibility of Canadian and Mexican retaliation against U.S. food exports, including a number of Kraft products, as a result of the World Trade Organization's (WTO) recent and final ruling against the U.S. in the Country of Origin Labeling (COOL) case. As you may be aware, Congress established COOL in 2002 to provide consumer information for product origin for certain food commodities. Canada and Mexico sued the United States at the WTO in 2009, claiming COOL for meat cuts unfairly distorted trade markets for livestock shipped to the United States. With Canada and Mexico taking steps through the WTO to begin applying retaliatory tariffs on U.S. products, Kraft strongly supports H.R. 2393, the Country of Origin Labeling Amendments Act. Passage of this legislation is critical to ensure U.S. alignment with our international trade obligations in order to avoid over \$3 billion in retaliatory tariffs applied by Canada and Mexico against U.S. food exports. **We would greatly appreciate your support of H.R. 2393 to resolve this issue and avoid retaliation against Kraft and other U.S. exporters.**

Please don't hesitate to call me with questions or concerns, or you or your staff can reach Jessica Lemos in our Government Affairs office at (202) 942-4333.

Sincerely,

Lisa A. Grenier  
Planters - Suffolk Plant Manager