

2012 Theme Announced

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“AMERICA’S PRIDE” TO BE CELEBRATED IN AMERICA’S FINEST CITY

(SAN DIEGO, CA) - San Diego Lesbian, Gay, Bisexual, and Transgender Pride is pleased to announce *America’s Pride* as the theme for its 38th Annual Pride Celebration weekend, July 20 – 22, 2012.

“The promise of America grounded in the Constitution, contained in our Pledge of Allegiance, inscribed on the Statue of Liberty and enunciated by generations of our nation’s leaders is that America stands for liberty, for justice, for equality for all. This has been America’s Pride,” announced Dwayne Crenshaw, executive director of San Diego LGBT Pride.

In 2011, San Diego LGBT Pride made history and worldwide news by having the first-ever active duty military contingent in a Pride parade. With the theme of *America’s Pride*, San Diego Pride is looking to continue to break exciting new ground and push forward on issues of equality. In the weeks ahead, additional announcements will follow with the line-up of speakers, entertainers, attractions, and civil rights events that will help energize and give life to the *America’s Pride* theme.

“We look forward to a fun, fantastic celebration here in San Diego of the advances in LGBT equality from the repeal of ‘Don’t Ask, Don’t Tell’ to the addition of Washington and Maryland to the growing list of states with marriage equality. If justice prevails, we will be able to celebrate marriage equality in California too,” continued Crenshaw. “If not, marriage equality in California along with issues such as preventing bullying of LGBT youth to ending discrimination against LGBT individuals and families in all areas of life will take center stage as we promote the full realization of *America’s Pride*.”

San Diego, America’s seventh largest city, is fondly known as ‘America’s Finest City’ for its hospitality, excellent climate, and picturesque landscape. Additionally, San Diego has been a trailblazing city with its current mayor, Jerry Sanders, leading a group of the nation’s mayors advocating for marriage equality to having a school system, San Diego Unified, institute a comprehensive anti-bullying policy making it the first and largest school district in the country to do so.

“We are excited about fusing the fundamental ideas of LGBT Pride with ideals of American Pride. We welcome everyone across this country to join us in San Diego for a celebration of *America’s Pride* and to help us focus attention and raise awareness of the need for our nation to fulfill its promise of ‘liberty and justice for all,’ ” concluded Crenshaw.

San Diego Pride weekend, July 20 – 22, 2012, will include a large community rally, a mile long parade through the heart of Hillcrest, and a two day festival in Balboa Park. For information about sponsoring San Diego Pride, participating in the parade, performing at the rally or festival, being an exhibitor/vendor or for volunteer opportunities, please visit sandiegoprider.org or contact the San Diego LGBT Pride office at 619-297-7683.

The mission of San Diego LGBT Pride is to foster pride in and respect for all lesbian, gay, bisexual, and transgender communities, locally, nationally and globally.

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